#### **MASTER OF BUSINESS ADMINISTRATION**

MBA Program — International Executive MBA

**Distant Learning** 

NULLA AETAS AD DISCENDUM SERA.





## **Business Institut**

### General Information

MBA program International Executive utilizes the Internet to deliver a business education that is not confined by class times or academic calendars. Distant Learning or e-learning executed in English Language allows student to work on coursework whenever they find it most convenient.

MBA program includes lecturer meetings held once every educational module. The program consists of 12 modules divided into 3 semesters; hence every semester comprises 4 modules. In the last module the student submits dissertation. Students prepare and complete assignments at the end of each module which enables them to adopt individual fields of program to the core. The programme is finished with an oral examination and the final dissertation defence.

After admission process, students gain access to the Student Section on the Business Institut websites which provides all necessary information, documentation, deadlines, and study materials. Moreover, it is utilized as an effective means of communication between lecturers and Study Department.

### **Business Institut MBA Programs**

Flexibility The Business Institut

offers flexible study, the students work on coursework whenever they find it most convenient.

Team of The team of our

Lecturers lecturers possesses a

relevant professional work experience and long term skills.

Study Distant learning, options e-learning combined

with lecturers meetings.

Practice Theoretical knowledge

and practices are demonstrate on real

examples.

### International Executive MBA

The professional educational programme International Executive MBA is designed for supervisors, managers, statutory bodies, and for the members of statutory bodies, or for those who wish to take a comprehensive knowledge of various disciplines, e.g. finance, economics, psychology, and sociology, and learn how to apply them to business specific practices such as operations management, accounting, finance, marketing, and human resources.



# Business Institut

#### **Modules:**

- 1. International economics relations
- 2. Management in process organization
- 3. Project management and planning
- 4. Marketing strategies
- 5. International trade policy
- 6. International business negotiations
- 7. International finance
- 8. Business law
- 9. Human resources management in organization
- 10. Innovation management
- 11. Public relations, predicamental communication and management communication
- 12. Dissertation



#### **Business Institut EDU a.s.**

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